

**Easy Tips for Taking Smartphone Photos**f**or Usage on Social Media**

1. **Quality Food**
2. School Food Trays
3. All components are present on tray
4. Correct serving portion on the tray
5. **Check the details**: *Anything spilling over the tray? Does the bread look soggy?*

1. **Lighting**
2. Natural lighting is best
3. Bright colors show up best on trays
4. Include a variety of colors for contrast
5. **Check the details:** *Can you see everything? Apple too shiny?*

1. **Background**
2. Check what is around you
3. Remove any distractions
4. Trashcans
5. Lunchboxes
6. Unsightly equipment, etc.
7. Consider taking the photo of tray from above.
8. **Check the details**: *Crumpled napkins? Spilled milk?*

1. **People**
2. Ensure if there are people in food pictures you have permission to use their photo
3. Showcase your happy customers
4. **Check the details:** *Photobombers? Inappropriate gestures/clothing?*

1. **Information**
2. Submit name of school and school district
3. Name of manager
4. Identify any other people included in the photos
5. Short description of tray(s)
6. **Send all the above information and your photo to your Director/Supervisor.**
7. They will determine what to submit for tray of the Week.
8. The more often you submit, the better your chances!
9. Don’t forget breakfast photos!

**TIPS:**  It’s ok to ‘stage’ a tray, as long as everything on the tray is available to all students.

Only show one milk or beverage. A reimbursable meal only allows for one. Any flavor!

Consider having a pack of utensils reused just as a “prop” for the photos.

Consider using a plastic tray just for photos. A dark color is best.

Showing packaged ready-to-eat food is fine.