Easy Tips for Taking Smartphone Photos for Usage on Social Media

1. **Quality Food**
   a. School Food Trays
      i. All components are present on tray
      ii. Correct serving portion on the tray
      iii. Check the details

2. **Lighting**
   a. Natural lighting is best
   b. Bright colors show up best on trays
   c. Include a variety of colors for contrast
   d. Check the details

3. **Background**
   a. Check what is around you
   b. Remove any distractions
      i. Trashcans
      ii. Lunchboxes
      iii. Unsightly equipment, etc.
   c. Create a better background
   d. Check the details

4. **People**
   a. Ensure if there are people in food pictures you have permission to use their photo
   b. Showcase your happy customers
   c. Check the details

5. **Information**
   a. Submit name of school and school district
   b. Name of manager and Director/Supervisor
   c. Identify any other people included in the photos
   d. Short description of photo(s)

6. **Sharing pictures on social media platforms**
   a. Use [@GaDOENutrition](https://www.facebook.com/GaDOENutrition) to tag us on Facebook & Twitter
   b. Use [@gadoe_snp](https://www.instagram.com/gadoe_snp) to tag us on Instagram
   c. Always include #FuelingGA as part of your social media posts

7. **Sending pictures to GaDOE by email**
   a. Create email to fuelingga@gadoe.org
   b. Complete Subject Line with the word Photos
   c. Attach all photos and include the requested information (see Tip #5)