

 **Easy Tips for Taking Smartphone Photos**f**or Usage on Social Media**

1. **Quality Food**
2. School Food Trays
3. All components are present on tray
4. Correct serving portion on the tray
5. Check the details

1. **Lighting**
2. Natural lighting is best
3. Bright colors show up best on trays
4. Include a variety of colors for contrast
5. Check the details

1. **Background**
2. Check what is around you
3. Remove any distractions
4. Trashcans
5. Lunchboxes
6. Unsightly equipment, etc.
7. Create a better background
8. Check the details

1. **People**
2. Ensure if there are people in food pictures you have permission to use their photo
3. Showcase your happy customers
4. Check the details

1. **Information**
2. Submit name of school and school district
3. Name of manager and Director/Supervisor
4. Identify any other people included in the photos
5. Short description of photo(s)
6. **Sharing pictures on social media platforms**
7. Use**@GaDOENutrition** to tag us on Facebook & Twitter
8. Use **@gadoe\_snp**to tag us on Instagram
9. Always include **#fuelingGA** as part of your social media posts

1. **Sending pictures to GaDOE by email**
2. Create email to fuelingga@gadoe.org
3. Complete Subject Line with the word Photos
4. Attach all photos and include the requested information (see Tip #5)