Get ready for Superbowl LIV with football-themed promotions!

### Powerful Promotion Ideas
- Display a sign: “Tackle the day with these tasty foods!”
- Make a field goal display out of empty milk cartons.
- Rename the serving line “Concession Stand”.
- Use popsicle sticks to make mini-field goals and display food names on them.
- Have a display in the serving line titled “Check Out our Line Up” with mini-paper jerseys with the names of your staff and their number of years in SNP.

### Foodball Fare
- Tailgate Tacos
- Touchdown Turkey Wraps
- SOUP-er Bowl Soup
- Touch Down Salad
- Draft Choice Veggies & Dip
- Lateral Lasagna
- NFL Nachos
- Time Out Tater Tots
- Football French Fries
- Kick Off Carrots
- Field Goal French Toast Sticks
- Blitz Bagels
- Label water (fountain, etc.) as Water Break
- Blind Slide BBQ or Blind Slide BBQ or Blind Slide BBQ

### Score Big with Math
Present students with football-themed math problems.
- If Richard is throwing a Super Bowl party with 16 people and he wants each guest to be able to have 2 slices of pizza, how many pizzas should he order if each pizza has 8 slices?
- Teach students about Roman Numerals. Have them convert this year’s Super Bowl or past years from numeric value to Roman Numerals or vice versa.

### Our Writing is a Hit
Have students write about what it would be like to go to the Super Bowl.
- They will have the best seats in the house (50-yard line) and get to meet the players and coaches before the game.
- Have students include details about their experience (i.e. Do they get onto TV? What did they eat? What would they ask the players/coaches?)

### Don’t Get Sidelined: Focus on Sports Nutrition
Young athletes must eat right to perform their best, grow and recover. Food is fuel, and proper nutrition will keep student-athletes feeling fit and strong throughout the day.

#### Kick off with Breakfast
Always eat breakfast! A missed morning meal can deprive student athletes of crucial nutrients and leave them with low energy levels later in the day.

#### Snack to Avoid the Afternoon Slump
Smart snacks keep energy high throughout the day! Student athletes who fuel up mid-afternoon will feel strong and ready for afternoon or evening activities.

#### Recover Right Post-Game
Prepare nutrient dense snacks ahead of time to have ready after practice or game.

#### Key Nutrients for a Strong Body
When preparing student athletes to tackle a sports practice or game, the best meals and snacks combine protein, carbohydrates and healthy fats.
- Choose from vegetables, fruits, whole-grain breads and cereals, low-fat dairy and lean protein sources.